

What are the Information Needs of Communities & Citizens? TRUTH and FACTS: Individual citizens must have a medium to express information and data about subjects issues that affect our lives beneficially and detrimentally. The commercial media is not "freedom of the press" It is entertaining, distracting, subject addictive, (ball games, boxing, auto racing, et al). We are in the beginning stages of a world financial crisis that did not just happen. It was conspired, planned, subversively executed tactically and strategically. It has taken the conspirators over 100 years to reach the current final phase of the conquest to dominate the globe. It's called the NEW WORLD ORDER. Truth and facts were demonized by the Commercial Media, Television, Radio, Syndicated News Papers, magazines. A few suppressively advertised books and miscellaneous publications managed to leak into the public domain.

Our local news is about as fairly well covered by our local newspaper as can be expected by a Liberal Editor and staff. There is a fairly good "word of mouth grapevine" locally. the municipality population is about 50,000. We still lack a real cohesive communication system to promote unity on some local issues beneficial to city residents.

I personally get the majority of information from the Internet. We do have an outstanding public Access TV station that airs 59 programs and is growing. It is aired by Comcast, the local cable network. The problem is that many subscribers have switched to Dish or Direct TV. Our big problem of course is the bought and paid for Federal Politicians hell bent on restricting free speech on 59 subjects listed in IRS 501 c3 non profit Christian Church Corporations that should be registered under the provisions of Title 508 (c)(1)(a) to Release the free speech muzzle. The IRS Incorporated is violating the 1st Amendment to the Constitution that was Ordained and Established by our Founding Fathers in 1787. I research for information I need on the Internet.

How is Commercial Media Serving Your Community?

The Commercial Media is only telling the public, population individuals what the Media moguls want us to believe.

Basically based on my personal viewpoint, they want us confused, dumbed down, terrorized, submissive, distracted and entertained. Over 400 channels of garbage on TV but several good talk shows on the radio and an occasional book that never makes the NY Times Best seller list. Every municipality should have a local public access tv channel and an AM/FM radio station that can report emergency alerts, local news, community activities and the activities of the local government officials. I recommend that these facilities be We the People operated and supported.

Our municipality is served by an ABC station 30 miles away and the national and international news are echoes of the ABC network out of NY, which I have found are the same "sensational" subjects with trivia fill in and commercials as NBC, CBS, CNN and FOX. The only difference is FOX. The news is the same from a different bias. Fox advertizes itself more than the other networks.

The only way public policy can improve Commercial media is by boycotting the undesirable programs and the sponsors. Switch to another TV channel or radio Frequency. When a commercial

enterprise does not make enough profit to sustain itself it goes out of business. When actors, actresses, shows and programs can't attract sponsors they don't get parts and go out of business.

What is the State of Noncommercial, Nonprofit, and Public Media?

Locally we have a very good Public access Facility. We have three channels Public, Education and Government and the studio air 59 programs and we are about to open a second studio. It is a joint enterprise between the city of Lompoc and Comcast. It is Operated by two full time city and one part time employees. I have been airing a program for over five years. I am a Retire Air Force Reserve Officer and the name of my program is The "First Amendment Free Speech Zone: TRUTH and FACT." My subjects cover Capitalism, Religion and Politics, How they effect individuals and which of the three will eventually dominate the globe. It is my war against the domestic enemies.

The public media naturally differs from the commercial media. The Producers and Hosts actually express their opinions, not the opinions of their sponsors or media bosses. The bobbing heads and flapping lips only express the subject that are profitable, popular and not threaten their job. I know that I would be fired for expressing the Truth and Facts. Unfortunately some viewers that watch my program are in denial of the subjects that affect them detrimentally and they are the only ones who must unite to assist in eliminating the threat which affect all of us.

Locally the city airs its council meeting, as does the county. So the voters are quite aware of happenings. The school channel, in my opinion is not actually newsworthy. The presentations do not address subjects that parents and school officials should be resolving to insure the best education our posterity can get. Yes, the public access media should be expanded and let the commercial media have their "for profit" presentations. News wise the local public media would be in competition, but entertainment and distraction wise it would not be. Public access can only help more like any other service, expand. That is one advantage of the Internet. You can go to any local area and learn the truth and facts of incidents that the commercial media ignores or edits what they want the public to know.

Commercial media outlets are not beneficial to the government education system. What the media is pumping into the heads of children today is subtle propaganda, exposing them to violence, pornography and obscenities and socially unacceptable attitudes to be normal in future societies.

What is the Impact of the Internet and Mobile Information?

On this one I don't have any data. The city has installed a wi-fi that has some problems. I don't use it. The city does have a web site and I'm not sure what information, other than the Chamber of Commerce info. The cities big draw for tourists are currently murals and the Flower Festival in June. City was considered the Flower Capital of the World back in the 60's and 70's and has since become an veggie producer with a new species of artichokes racing with celery cabbage and lettuce.

I hope this has been helpful.

Regards,

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RetVet